

Your 30-Minute FREE Marketing Strategy Session Reserved in Your Name

Before I tell you anymore about the 30-Minute FREE Marketing Strategy Session, I have to warn you that these 30 minutes can **change the course of your home based business**.

That in fact, this session is so powerful that you'll want to *barricade yourself in your office for it...* you might even go so far as to tell everyone you've left for vacation and then *turn off your cell phone, your intercom, your computer, and anything else* that beeps and squawks.

Because once you sit down to this phone call, we've got a lot to do... We'll start with one of your *most pressing issues* – Whether that's bringing in new customers or increasing the cash flow of a business already overwhelmed with work.

Then we'll pick a short-term goal and begin building a strategy to get your business noticed (and paid what its worth). Because ultimately at the end of this session, **you'll have a workable marketing strategy to accomplish or exceed your expectations**.

And don't worry that you'll miss something or need to have a secretary or virtual assistant on hand to keep notes. At the end of the session, I'll mail (or email) you a copy of our notes – outlining the high-level strategy we discussed during our session.

Included in your notes is my own **20-point listing of the most effective marketing techniques in use today**. I'll check off the ones you already use and add suggestions on other marketing methods that would work well for your business and industry. This list and the notes are **yours to keep**.

And as an additional bonus, when you *call and claim* your FREE Marketing Strategy Session within the next five days, I'll include a special, *no obligation*, **FREE Report**.

This FREE Report details step by step one way you can triple your customer base over the next year even while eliminating prospecting hassles.

But this FREE Report is **ONLY available when you call me within the next five days to claim your FREE 30-Minute Marketing Strategy Session**. After that, I can't promise there will be room available on my calendar.

So don't delay, *call me* at **703-631-1788** to schedule your **FREE 30-Minute Marketing Strategy Session**. Your reservation won't be held for long.

Sincerely,

Jim McWhorter
Home Business Consultants

PS. Many people ask me why I offer these free marketing strategy sessions – especially when they consider my going rate is \$250 an hour. Quite simply... I love to help home based businesses succeed. Lillian Vernon, Walter Drake, Harriet Carter, and LL Bean started this same way!

But I do ask that if you're not serious about making your business a success and have no desire to implement sound marketing advice, then tear up this letter right now. Don't waste another minute of our precious time.

However, if you are serious, **call me at 703-631-1788** and **let me know that you are ready for your FREE 30-Minute Marketing Session.**