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Dear Business Owner,

Do you struggle with your marketing efforts? Now, please be honest.

Most small businesses do. I know personally from speaking with them everyday. What is even harder are the home based businesses—like yours—that don't get the day-to-day exposure to new technology.

Aren't you in a state of panic as you fall further and further behind in both technology and your bottom line? Are you afraid of looking ridiculous as you take the technology that you DO have and market your product to the world? Well, calm down! Let me reassure you that there is a better way.

It's hard enough to spend dollar after dollar on advertising and marketing when you're uncertain where to start. Add your outdated technology to the equation and it's even worse.

How do you stay on top of marketing trends? How do you know what is working or not working in your marketing campaigns?

As a home based business how do you juggle your marketing needs with the best possible technology without going over budget? Can you even compete with larger sized businesses and win over the competition?

Let me assure you that the answer is without a doubt: "Yes, you can!" That's why I'm writing to you today.

My name is Jim Johnson. I'm a home based business consultant. I help businesses like yours *build and roll out marketing strategies using whatever technology they currently have to effectively advertise their business. The result: Advertising that WORKS.*

In essence, I **take the guesswork out of your marketing**. So you can begin **earning big money off of your advertising campaigns**. In short, I can look at an ad or marketing approach, pinpoint with *laser-sharp accuracy* what works and what doesn't. Then I can help you turn it around and make that your best pulling ad. You won't even have to have a web site to do this unless you want one.

And my clients have the successes to prove that this approach works. Take Vicky. She runs several Internet businesses and has been struggling for over a year to pull in subscribers for her free e-zine. On average before we met, she would bring in 558 new subscribers a month. That's not bad in the Internet marketing world. But I felt she could do better.

*Please turn the page to see details
on your upcoming 30-Minute FREE session ➡*

Using a small 50 word add that I created just for her, we pulled the new average up to just over a 1,000 new subscribers a month – almost double the response she was getting before. Vicky and I took it a step farther and developed a marketing strategy that will gain her visitors to a new website she’s developing. Then following her new marketing approach, she’ll have customers **before the site even launches**.

Imagine already earning income on a new product or service before you put it on the market. *Or even while you are creating it.*

That’s how powerful my services are for my clients. This is also why I’m writing to you today. You see, not all home based businesses can handle the amount of **new and repeat business** I can help them **create** – just with a single technique or ad. Some businesses may not even be ready for this kind of success.

So every few months when I’m planning my calendar, I send out a letter like this one to a select, *hand-picked* group of a hundred or so home based businesses. These are businesses that I believe can handle the success waiting for them.

Because it is so important to me that you are ready, that you truly want the success available to you, that I am extending a **special FREE offer – a 30-Minute FREE Marketing Strategy Session**.

That is correct. A FREE 30-Minute marketing strategy session. No catch to it! We can even do it over the phone.

So, while you are thinking about a time that works for both you and your business, please immediately turn to the next page.

Now, keep reading...

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