

NEWS RELEASE
For Immediate Release

For more information contact:
Dorothy Pecson
dotpecson@gmail.com

SMALL BUSINESSES CAN NOW COMPETE WITH FORTUNE 500 COMPANIES

December 26, 2006 – Great Mills, Maryland launches a revolutionary new business, **DP-Copywriting Service**, which will challenge how Great Mills thinks about advertising.

For the first time ever small to mid-size businesses in rural Great Mills, Maryland will now be able to compete with their larger competitors in the world of advertising. Before *now* only the large corporations or Fortune 500 companies could afford the advertising giants based on Madison Avenue, New York.

But with DP-Copywriting Service, all of that has changed. Why? Because Ms. Pecson is a gifted, highly trained copywriter that's why. What is a copywriter? It is a person who writes advertisements. And writes she does.

Ms. Pecson has studied under such "hypnotic" copywriting greats as Joe Vitale and Harlan Kilstein as well as Bob Bly, the author of over 50 books on Amazon.com. These world famous copywriters have written for Fortune 500s and large corporate giants such as Coca-Cola, McGraw-Hill Publishers, and CBS Stock Watch to name a few.

For this reason Ms. Pecson is able use her copywriting skills to do for small businesses what Madison Avenue does for "Big Business." Working largely out of her home via her email address or her web site at www.DP-Copywriting-Service.com, she still manages to stay booked two months in advance.

Combining her love of research, she seeks to learn the client's business or product inside and out. After learning all there is to know about her client's business, she sets out to paint vivid word-pictures in her ads guaranteed to trigger an emotional, must-buy-now response. Her seriously compelling ads result in higher than average sales for the client.

See what her clients are saying:

"Outstanding work! You have a real talent and skill here. I am amazed at how well you can say what I mean." – A. Kahn, BHRL

"Dot is a very gifted writer. She's got flow, her unique voice and her style are impressive." – T. Carpenter, Travel Copywriter

While Ms. Pecson is very passionate about her copywriting, she is equally passionate about offering outstanding service to her clients. "I enjoy helping people find exactly the right product or service they need. That's what good marketing is all about."

For additional information please contact:

Dorothy Pecson
DP Copywriting Service
45716 Robinson Court
Great Mills, MD 20634
Phone: (301) 862-7723
dotpecson@gmail.com
www.DP-Copywriting-Service.com

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